

Ingrid Menninga Bio



Ingrid has been working in the Real Estate and Mortgage industry for over 10 years. During one of her popular marketing training and coaching programs Ingrid realized her true mission in this industry. She's committed to putting the HEART back into the industry while helping High Integrity Agents/Brokers market themselves properly, get all the clients they want, and make awesome profits!

Ingrid's corporate background prepared her to get awesome results for her clients. For 12 years she worked with legendary companies such as Carlson Marketing Group, Pizza Pizza, Invis Mortgages, and Royal LePage Canada, where Ingrid:

- launched award winning multi-million dollar loyalty programs for Scotiabank, Kia and Motorola
- increased sales for Invis's prospecting program 76%
- launched Royal LePage Canada's first ever social media campaign that got a 400% increase in participation over previous campaigns

And within 3 years of leaving corporate Canada to start **JOLT Marketing**, Ingrid carved out a spectacular success roster working with Canada's leading Real Estate and Mortgage brands with clients from RE/MAX, Royal LePage, Dominion Lending Centres, Verico, Street Capital, and more.

Ingrid is frequently featured in industry journals such as REM: Canada's Real Estate Magazine, CAAMP's Mortgage Journal, at speaking engagements for RE-Bar Camps, InMan's Agent ReBoot, CMP's The Mortgage Summit and in Sales Seminars for leading industry organizations such as IMBA (Independent Mortgage Brokers Association of Ontario).

Ingrid holds a Masters Degree in Demographics from the University of Toronto/Ryerson University, and Bachelor of Arts from the University of Toronto.

Get FREE insider marketing secrets from Ingrid's popular training programs in the E-book 5 Fast & Easy Secrets to Business explosion here: www.joltmarketing.com/5secrets

Ingrid in the press:

REM: [How to Break All Your Sales Records in 2013](#)

Mortgage Broker News: [Mortgage Marketing 101](#)

REM: [Use Facebook to Connect With Clients](#)

RETechTO: [How To Use Social Media To Grow Your Business in 20 Minutes or Less a Day](#)